WEST WENDOVER ADVISORY COMMITTEE
MINUTES OF February 21, 2019

Present
- Chris Melville for the City of West Wendover, Sonny Longson for the West
  Wendover Recreation District, Saul Andrade for the Montego Bay Hotel &
  Casino, John Hanson for the Rainbow Hotel & Casino

Absent
- Wendover Nugget, Red Garter and the Peppermill Hotel & Casino

Others
- Matt Nadeau, Karen Shepherd

1. CALL TO ORDER AND ROLL CALL
   The meeting was called to order at 10:07 a.m. and those present and absent are noted above.

2. APPROVAL OF THE MINUTES
   John Hanson moved to approve the minutes of January 17, 2019, as written. The motion was
   seconded by Saul Andrade and passed unanimously.

3. NEW BUSINESS
   Matt Nadeau approached the Committee about a contribution to the annual Wendover Open
   Pro/Am Golf Tournament. Matt noted that the event is a long-standing tournament that
   traditionally has a full field. Sonny Longson moved to contribute $8,000 to the 2019 Wendover
   Open. The motion was seconded by John Hanson and passed unanimously.
   Karen Shepherd approached the Committee about a contribution to the 2019 Easter Egg Hunt. It
   was noted that this would be the second year that the Committee would be making such a
   contribution. John Hanson moved to contribute $500 to the Easter Egg hunt. The motion was
   seconded by Saul Andrade and passed unanimously.

4. OLD BUSINESS
   Saul Andrade presented options to the Committee on advertising space for the Fox Channel 13
   and ABC Channel 4. Saul noted that KSL channel 5 did not make an offer. KUTV channel 2 was
   reluctant in making an offer but did make an offer through a cable affiliate channel that
   telecasts the REAL soccer games. All billing for the television spots will occur in March to meet
   the spending requirement of the grant. Discussion was had regarding the time frames and
   viewership. Chris Melville noted that participating a varied and new market is preferred for
   grant purposes. In addition, Chris noted that due to the closure of PCTV (Park City Television),
   the remaining $1,500 of that grant was being re directed to this current grant. Sonny Longson
   moved to approve the following: $20,000 being allocated to the Fox 13 which will run from
   March thru June. $20,000 being allocated to ABC channel 4 which will run from April thru June
   and $20,000 on the REAL/KUTV affiliate which will run from March thru July, and to add an
   additional $1,500.00 to the proposal making the total funding from the West Wendover
   Advisory Committee, $31,500. The motion was seconded by John Hanson and passed
   unanimously.
   Karen Shepherd presented the financial spreadsheet for the Committee’s review. She noted
   that the spreadsheet had been reconciled with the City office thus resulting in a higher
   beginning fund balance than anticipated. It was noted that the revenue received in the month
   of February was falling in line with the projected rate. Sonny Longson moved to approve of the
   financial spreadsheet, as presented. The motion was seconded by Saul Andrade and passed
   unanimously.
5. COMMENTS BY THE GENERAL PUBLIC
   None presented.

6. NEXT MEETING DATE AND ADJOURNMENT
   The next meeting of the West Wendover Advisory Committee has been set for Thursday, March 21, 2019. The time being set for 10 a.m. at the Toana Vista Golf Club. There being no further business to come before the Committee, upon a motion duly made, seconded and unanimously passed, the meeting adjourned at 10:30 a.m.

ATTEST:  
Karen Shepherd